

Our intelligent customer experience suite for Insurance

With the help of VeriPark's end-to-end seamless customer experience solutions, businesses get the chance to drive more engaging interactions with their customers or partners by capturing their needs, gaining personalized insights, and placing customers at the core of their digital transformation and innovation. VeriPark's solutions enable businesses to enhance and automate customer services across assisted and digital channels, increase wallet share, satisfy customers with timely and relevant offers, turn up cross-sell and up-sell ratios, empower their employees with a holistic unified front end and 360 single view of the customer.

VeriChannel Omni-Channel Delivery		Next Best Action Predictive Analysis		VeriTouch Acquisition, Retention, Cross Sell		Direct Sales App Mobility	
Customer Self Service		Next Best Offer		360° Customer View		Agent Dashboard	
Agency Self Service		Retention Alerts		Agency Sales Automation		Diary & To-do Lists	
Direct Sales Channels		Product Propensity		Client Enrollment & KYC		Customer 360 View	
Mobile Apps		Compliance Alerts		Customer Retention		Leads management	
Contact Center		Renewal Alerts		Contact Center Automation		Start an Application	
Kiosks		Sales Fulfilment		Sales Force Automation		Card Payment	
ChatBot		Inbound Calls Integration		Complaint Management		Take pictures	
IMS	Edge	Medgo	VeriLink Integration Connectors		Ciris	Liris	Liris GCIC

Who we are

VeriPark is a global solutions provider which enables businesses to become digital leaders with its Intelligent Customer Experience suite and enhance their customer acquisition, retention and cross-sell.

- 20 Years of Innovation
- 500+ Employees
- 15 Offices Worldwide
- Financial Services Know How
- Microsoft Gold Partner
- The only Global Independent Software Vendor for Financial Services

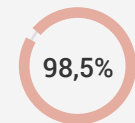


ATLANTA, LONDON, BRUSSELS, ISTANBUL,
DUBAI, KARACHI, KUALA LUMPUR,
HYDERABAD, LAGOS, ...

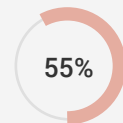
+80 FSI Customers



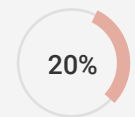
We have seen it working



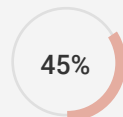
LESS COST



MORE SALES



MORE SATISFACTION



MORE PROFITABLE

VeriPark value add

- ✓ SHORTER TIME TO MARKET
- ✓ INCREASED ADOPTION
- ✓ INDUSTRY BEST PRACTICES
- ✓ PROVEN ROI

Notes
