



## Aksigorta Wins Gold and Silver Stevies in 2019 Stevie Awards® for Sales & Customer Service with VeriPark's Insurance CRM Solution

LAS VEGAS, NEVADA – February 23, 2019 –Aksigorta was presented with two Gold Stevie Awards in the CRM Suite MidMarket and in the Sales & Marketing Mobile Application categories. It also received two Silver Stevie Awards in the Best Use of Technology in Sales and in the Sales Performance Management categories in the 13th annual Stevie Awards for Sales & Customer Service.

The Stevie Awards for Sales & Customer Service are the world's top honors for customer service, contact center, business development, and sales professionals. The Stevie Awards organization stages seven of the world's leading business awards programs, including the prestigious American Business Awards® and International Business Awards®.

The awards were presented to honorees during a gala banquet on Friday, February 22 at Caesars Palace in Las Vegas, NV. More than 700 executives from the U.S.A. and several other nations attended.

More than 2,700 nominations from organizations in 45 nations of all sizes and in virtually every industry were evaluated in this year's competition. Winners were determined by the average scores of more than 150 professionals worldwide in seven specialized judging committees. Entries were considered in 93 categories for customer service and contact center achievements, including Contact Center of the Year, Award for Innovation in Customer Service, and Customer Service Department of the Year; 60 categories for sales and business development achievements, ranging from Senior Sales Executive of the Year to Sales Training or Business Development Executive of the Year to Sales Department of the Year; and categories to recognize new products and services and solution providers.

[Aksigorta's CRM journey](#) started with the implementation of VeriPark's cloud-based operational CRM solution [VeriTouch](#) which is designed to address the insurances needs based on Microsoft Dynamics 365. By using VeriPark technology, Aksigorta now delivers an uninterrupted, Omni-Channel experience that contributes to customer engagement and loyalty. *"We are delighted to see Aksigorta receiving both Gold and Silver for the 2019 Stevie Awards. We're so happy to see the hard work being recognized internationally. Congratulations to the entire Aksigorta and VeriPark teams' involved."* said Aslı Derbent, the General Manager of VeriPark Turkey.





### **About Aksigorta**

Aksigorta, established in 1960, is one of the most significant players in the insurance and financial products market, rendering services to retail and corporate customers all over Turkey with its 700 employees, 10 regional headquarters, over 2.500 independent agencies, 600+ Akbank branches, 69 brokers and 3.600 contracted institutions. After the partnership started in 2011 by Sabancı Holding with Belgian global giant Ageas, currently Sabancı Holding and Ageas have 36 % stake each in Aksigorta.

### **About VeriPark**

[VeriPark](#) is the only Microsoft Global ISV enabling the Financial Institutions to deliver world class customer experiences across digital and assisted channels with its' Intelligent Customer Experience suite. With its main offices located in United States, United Kingdom, Europe, Asia, Africa and the Middle East, VeriPark is helping businesses to enhance their customer acquisition, retention and cross-sell capabilities by providing proven, secure and scalable Customer Relationship Management, Omni-Channel Transaction Management, Branch Automation, Loan Origination solutions.

