

## VERIPARK achieves the 2020/2021 Inner Circle for Microsoft Business Applications

[VeriPark](#) is honored by Microsoft for achieving outstanding sales achievement and innovation.

**London, UK - Tuesday July 21, 2020 - VeriPark, the only Microsoft Dynamics Global ISV with exclusive focus on the Financial Services Industry (FSI), has achieved the prestigious 2020/2021 Inner Circle for Microsoft Business Applications.**

Membership in this elite group is based on sales achievements that rank VeriPark in the top echelon of the Microsoft's Business Applications global network of partners. Inner Circle members have performed to a high standard of excellence by delivering valuable solutions that help organizations achieve increased success.

2020/2021 Inner Circle members are invited to the Inner Circle Virtual Summits, taking place quarterly between July 2020 and June 2021, where they will have a unique opportunity to share strategy and network with Microsoft senior leaders and fellow partners.

This recognition of Inner Circle for Microsoft Business Applications coincided with Microsoft Inspire, the annual premier partner event, which took place July 20-21, 2020. Microsoft Inspire provides the Microsoft partner community with the opportunity to learn about the company's road map for the upcoming year, establish connections, share best practices, experience the latest product innovations and learn new skills.

*"Each year we recognize Microsoft Business Applications partners from around the world for delivering innovation and driving unsurpassed customer success," said Cecilia Flombaum, Microsoft Business Applications Ecosystem Lead. "Our Inner Circle members are chosen based on their business performance as well as capabilities as an organization, whether that's creating IP, developing solutions, or having an industry leading focus on digital transformation. Microsoft is honored to recognize VeriPark for their achievements this past year, their dedication to our customers, and their innovation around the Microsoft Cloud."*

VeriPark's close collaboration with Microsoft, sharing the same vision & values, is driving the growth of VeriPark's FSI solutions across the globe. These solutions – built on top of Dynamics 365 and Azure, enable financial institutions to gain cutting-edge insights into customer buying behaviors and better manage real-time services to stand out from the competition.

Ozkan Erener, CEO VeriPark: *"We are proud to be acknowledged by Microsoft for our continuous effort to accelerate the digital transformation journeys of our customers. By collaborating to win with Microsoft, we bring the full power of new technologies to the Financial Services Industry and empower banks and insurers to provide premium digital experiences to transform customer journeys that were never imagined before. We're thankful for the amazing support we receive from Microsoft. This recognition is testament to our jointly planned strategy and execution."*

### **About VeriPark**

VeriPark is a global solutions provider enabling financial institutions to become digital leaders with its Intelligent Customer Experience suite. With its main offices located in the United Kingdom, Europe, United States, Asia, Africa and the Middle East, VeriPark is helping businesses to enhance their customer acquisition, retention and cross-sell capabilities by providing proven, secure and scalable Customer Relationship Management, Omni-Channel Delivery, Branch Automation, Loan Origination and Next Best Action solutions. VeriPark works collaboratively with customers and Microsoft to develop innovative technology strategies and solutions, which touch millions of people every day, and bring the promise of digital transformation to life.

### **For Additional Information:**

About VeriPark: visit <https://www.veripark.com> or get in touch via [info@veripark.com](mailto:info@veripark.com)

### **Press Contact VeriPark**

Catherine Vanmarsenille, Marketing Director  
[Catherine.vanmarsenille@veripark.com](mailto:Catherine.vanmarsenille@veripark.com)