

## VERIPARK Achieves the 2019/2020 Inner Circle for Microsoft Business Applications

<u>VeriPark</u> is honored by Microsoft for achieving outstanding sales achievement and innovation.

Las Vegas, Nevada, USA — Tuesday July 16, 2019

VeriPark, the only Microsoft Global independent software vendor enabling the Financial Services Industry (FSI) to deliver world-class customer experiences across digital and assisted channels, has achieved the prestigious 2019/2020 Inner Circle for Microsoft Business Applications.

Membership in this elite group is based on sales achievements that rank VeriPark in the top echelon of the Microsoft's Business Applications global network of partners. Inner Circle members have performed to a high standard of excellence by delivering valuable solutions that help organizations achieve increased success.

2019/2020 Inner Circle members are invited to the Inner Circle Summit, taking place October 1-4, 2019, where they will have a unique opportunity to share strategy and network with Microsoft senior leaders and fellow partners.

This recognition of Inner Circle for Microsoft Business Applications came during Microsoft Inspire, the annual premier partner event, which took place July 16-18, 2019, in Las Vegas, NV. Microsoft Inspire provides the Microsoft partner community with the opportunity to learn about the company's road map for the upcoming year, establish connections, share best practices, experience the latest product innovations and learn new skills.

"Each year we recognize Microsoft Business Applications partners from around the world for delivering innovation and driving unsurpassed customer success," said Cecilia Flombaum, Microsoft Business Applications Lead. "Our Inner Circle members are chosen based on their business performance as well as capabilities as an organization, whether that's creating IP, developing solutions, or having an industry leading focus on digital transformation. Microsoft is honored to recognize VeriPark for their achievements this past year, their dedication to our customers, and their innovation around the Microsoft Cloud."

VeriPark works side-by-side with Microsoft and together they drive the growth of VeriPark's digital FSI solutions across the globe. With its Intelligent Customer Experience suite, VeriPark helps banks and insurance companies to enhance their customer





acquisition, retention and cross-sell capabilities by providing proven, secure and scalable solutions.

Ozkan Erener, CEO VeriPark: "We are proud to be acknowledged by Microsoft for our continuous effort to accelerate the digital transformation journeys of our customers. By collaborating to win with Microsoft, we bring the full power of new technologies to the Financial Services Industry and empower banks and insurers to provide premium digital experiences to transform customer journeys that were never imagined before.

## **About VeriPark**

VeriPark is a global ISV enabling financial institutions to become digital leaders with its Intelligent Customer Experience suite. With its main offices located in the United States, United Kingdom, Europe, Asia, Africa and the Middle East, VeriPark is helping businesses to enhance their customer acquisition, retention and cross-sell capabilities by providing proven, secure and scalable Customer Relationship Management, Omni-Channel Delivery, Branch Automation, Loan Origination and Next Best Action solutions. VeriPark works collaboratively with customers and Microsoft to develop innovative technology strategies and solutions, which touch millions of people every day, and bring the promise of digital transformation to life.

## For Additional Information:

About VeriPark: visit https://www.veripark.com or get in touch via info@veripark.com

## Press Contact VeriPark

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